

FOR IMMEDIATE RELEASE

AMERICA SCORES, A NATIONAL YOUTH DEVELOPMENT ORGANIZATION, NAMES NORMA BARQUET NEW CEO

Former Girls Scouts Executive Selected After Nationwide Search

New York, NY, February 2, 2010 – The Board of Directors of America SCORES, a national youth development organization, is pleased to announce the appointment of Norma Barquet as its Chief Executive Officer effective immediately.

Barquet comes to America SCORES with a demonstrated commitment to children and families, especially those from underserved communities. She held the position of Executive Vice President at Girl Scouts of the USA and served on its National Board. In her role at Girl Scouts of the USA, Barquet developed the organization's Mission to Market division focused on delivering high quality programs and services to its affiliates.

Previously, she oversaw the operation of 26 schools as Executive Director with Detroit Public Schools and was Associate Director of Programs for Educational Opportunity at the University of Michigan – a regional equity center serving school districts in the six Great Lake states.

America SCORES offers innovative after-school programs that combine soccer, poetry, and service learning to fight obesity, improve literacy and increase motivation among youth in 200 public schools in 14 cities. Among its many corporate supporters, America SCORES has long standing partnerships with Bestfoods Educational Foundation, the Corporation for National and Community Service and adidas.

Norma is a transformational leader" said Fred Popp, Chairman of America SCORES' Board of Directors "Her experience and the clear passion she brings to the mission of America SCORES provides the foundation to increase the reach and impact of our programs, stirring the imagination and call-to-service within America's urban youth"

"During tough economic times, the first programs to be cut in urban school districts are sports and the arts. America SCORES is filling that gap by providing high quality after-school programs such as soccer, creative writing and service learning to urban children," stated Barquet. "I know first-hand the impact of after-school programs such as those offered by America SCORES and am thrilled to have the opportunity to lead this great organization and reach more children in more cities throughout the US." As she assumes her new leadership role, Barquet's priorities are to improve the organization's infrastructure, leverage emerging technology, develop national partnerships and increase funding.

Barquet will speak at the America SCORES National Conference in Milwaukee on Wednesday, February 3, 2010. She will be based in the organization's national headquarters in New York.

America SCORES' former CEO, Paul Caccamo will direct Up2Us, a national coalition of youth sports organizations that was cultivated and spun off from America SCORES.

About America SCORES:

America SCORES is a national nonprofit organization whose mission is to empower students in urban communities using soccer, writing, creative expression and service-learning. With teamwork as the unifying value, we inspire youth to lead healthy lifestyles, be engaged students and become agents of change in their communities.

America SCORES currently operates affiliates in urban public schools in economically disadvantaged neighborhoods in 14 cities including: Atlanta, Boston, Chicago, Cleveland, Dallas, Washington DC, Denver, Los Angeles, Milwaukee, New York, Oakland, San Francisco, Seattle and St. Louis.

The 2008 President's Committee has recognized America SCORES on the Arts and Humanities with a Coming Up Taller Award for its exemplary programs fostering the creative and intellectual development of America's youth and by Charity Navigator as one of the most administratively efficient nonprofits in the country. For more information, visit www.AmericaSCORES.org.

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