



Development Board Overview

The Development Board contributes to the strength and sustainability of the organization by building a broad base of support through advocacy, volunteerism, recruitment, special events, and fundraising efforts. Specifically, the Development Board's core responsibilities include generating a greater awareness of SCORES programming throughout Los Angeles' business community. Most importantly, Development Board Members are expected to show an interest in the priorities outlined in America SCORES' mission, and demonstrate support of these priorities in all of their efforts on behalf of the organization.

A group primarily made up of young professionals, the Development Board has no size limit. As the group continues to grow, their involvement in programming and their vocal support throughout their workplace and the Los Angeles community will garner additional attention from media, volunteers, foundations, and corporate funders.

Vision

The development Board serves the America SCORES LA student-athletes, staff, and Board of Directors by providing strategic support to the growth and development of the organization through fundraising, community outreach, special events, marketing and profile raising, advocacy, recruitment, and program involvement.

Expectations

- I. Commit to a one-year involvement with the SCORES Development Board
- II. Participation in at least nine of twelve Development Board meetings—held monthly
- III. Join at least one America SCORES special event committee and volunteer at that event
- IV. Advocacy within your personal and professional communities

OUR MISSION



The mission of America SCORES LA is to empower students in urban communities using soccer, writing, creative expression, and service-learning. With teamwork as the unifying value, America SCORES inspires youth to lead healthy lifestyles, be engaged students and become agents of change in their communities.





Who We Are: America SCORES LA is an affiliate of America SCORES — a 501(c)(3) non-profit organization that serves thousands of urban public school children in 13 major cities across the country through a unique combination of soccer, creative expression, and service learning.

Who We Serve: America SCORES LA was founded in 2002 to address the need for quality after-school programs in Palms, one of Los Angeles' socio-economically under-served communities. We offer our program at four different Title 1 schools and serve over 400 marginalized students.

What We Do: Our sports-based youth development program attends to the documented rising obesity and pervasively low literacy rates that disproportionally affect children in Palms. We empower the students we serve using soccer, writing, creative expression, and service learning.



SOCCKER: Soccer develops teamwork, leadership, and self-confidence while promoting a healthy, active lifestyle. Practices are held two days per week and friendly games once per week.

CREATIVE WRITING: Creative writing builds literacy, creative thinking, and confidence while strengthening imagination, perspective, and awareness. The Power of Poetry curriculum provides a positive outlet for students to express complex emotions through writing.



SERVICE-LEARNING: Service-learning empowers students to create change and take an active role in their society. Student-teams perform research on local community issues of their choosing and collectively implement a group service-learning project. They reflect on their projects orally and in writing.

Why We Do It: We provide a safe after-school alternative for students who live in an area where youth centers, libraries, and parks are mostly absent. For a lot of our athletes, this is their only opportunity to participate in an organized league and reap the vast benefits of sports participation.

After-School Time

- Nationally, more than 14 million children are left unsupervised every day after school, a time when juvenile crime rates triple.

Illiteracy

- 37% of the nation's fourth graders do not graduate from high school. Of those that do, 40% are only reading at a fourth grade level.

Childhood Obesity

- More than 65% of urban school children do not participate in extracurricular activities that involve any form of exercise.

Community Service

- Youth who volunteer just one hour a week are 50% less likely to abuse drugs, alcohol, or cigarettes, or to engage in destructive behavior.



AMERICA SCORES LA DEVELOPMENT BOARD APPLICATION FORM

Eligibility:

The America SCORES LA Development Board is open to Los Angeles professionals who are passionate about empowering LA youth through the use of soccer and poetry in order to ensure our poet-athletes lead healthy lifestyles and become agents of change in their community.

Application Process:

- Applications may be submitted via email to lsegars@americascorers.org
- Please feel free to call the America SCORES LA office, 310-204-6455, with any questions
- Part of the Development Board application process may include an in-person interview.
- For further information visit: www.LASCORERS.org

Evaluation Criteria:

America SCORES LA is seeking people in Los Angeles who are passionate about empowering LA youth through the use of soccer and poetry while expanding their leadership capabilities and community involvement.

Applicants should:

- Be passionate about bringing positive and productive change to urban Los Angeles
- Show interest in developing your leadership skills to make a greater impact

Be willing to:

- Commit to a one-year involvement with the SCORES Development Board
- Participate in at least nine Development Board meetings—held monthly
- Join at least one America SCORES special event committee and volunteer at that event
- Advocate within your personal and professional communities

Next Steps:

After we receive your application, a representative from America SCORES LA will contact you to set up a time for an informal phone interview.

AMERICA SCORES LA DEVELOPMENT BOARD APPLICATION FORM

Name **Email**

Address **Cell #**

Employer **Job Title**

Please answer each of the following questions:

1. What do you seek to gain by participating on the America SCORES LA Development Board?

2. What makes you passionate about this program, & what traits define you as an emerging leader?

3. What organizations are you currently involved with?

5. What skills can you bring to America SCORES LA and on what areas are you looking to focus on? (e.g. special event planning, fundraising, marketing, PR, etc.)

4. How did you hear about the America SCORES LA Development Board?